Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 12, No. 35 TORONTO, SEPTEMBER 10, 1947 $2.00 Per Annum

Variety Show Net Over 20 Gs

Leiberman Quits Columbia Sales

Joe Leiberman, veteran Saint John branch manager for Columbia Pictures of Canada, has resigned and will be succeeded on September 1st by Lou Simon of the Winnipeg office, it has been announced by Harvey Harnick, general sales manager.

(Continued on Page 2)

Famous Players' Men Head West

The annual meetings of Famous Players' partners and associates will be held at Banff and Quebec this year, it was announced by J. J. Fitzgibbons, president of Famous Players.

The first meeting will be held with the western partners in

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Imperial Sellout At Big Prices For De Wolfe-Topped Bill

About 3,400 persons, who paid $50, $10, $5 or $3 for their seats, filled every chair in the Imperial, Toronto, Canada's largest theatre, last week to witness a great vaudeville show and the world premiere of Paramount's "Variety Girl" for the building fund of Tent 28, Toronto, Variety International. The show, headed by Billy De Wolfe in person, will yield more than $20,000 toward the $100,000 needed to erect Variety Village, a vocational guidance school and residence for 40 of Ontario's crippled children. The house was sold out two days in advance.

The doings inside the auditorium were preceded by the ges-

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Clarke McGlashan A Right Guy

When Win Barron contacted Clarke McGlashan of McGlashan, Clarke & Company, Niagara Falls, Ontario, to sell him seats to the Variety Show, he came away pleasantly stunned.

Not only did McGlashan take a block of seats after learning what it was all about, but he offered to supply all the silverware needed by the crippled kids who will inhabit Variety Village, the vocational school residence to be erected by the Canadian amusement trade.

He initiated a good idea worth following up.

Gregory Houses To National

National Theatre Services, Odeon affiliate headed by Sam Fingold and Ralph Dale, has acquired the Gregory theatres in Oakville, Georgetown and Acton, all Ontario communities, from Russell L. Gregory. The deal, effective September 15th, will

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New Theatre Opened

The first theatre in Surrey, British Columbia, the 449-seat Cameo, recently presented its premiere performance. Owned by S. Moskaluke and S. Chizen, the theatre cost $50,000 to erect.

A Sign of Success

These happy barkers of Tent 28, Toronto, are gathered around a symbol of their triumph, a sellout sign outside the Imperial's Victoria Street entrance. They are, left to right, Bert Brown, Famous Players; Tom Daley, theatre manager; Jim Nairn, Variety publicity chief; and Win Barron, Paramount.

The show committee of 30 was headed by Jack Cooke.

Republic Readies Big Production Program

Republic Pictures, which releases through Empire-Universal Films in Canada, in its recently-announced 1947-48 program offers 27 features, 20 outdoor action dramas and westerns, a novelty feature and four cartoon shorts.

Program was outlined by Herbert J. Yates, president, and James R. Grainger, executive vice-president in charge of sales and distribution, following executive studio and home office conferences and a survey of sales and exhibitor reactions.

Trucolor, the color process revealed just over a year ago by the company, will be used in 12

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Mono Reissues Two

"Drums of the Desert" and "Sign of the Wolf" will be reissued by Monogram.

Theatre Planned For Woodstock, NB

Town council of Woodstock, New Brunswick, has granted permission to F. G. Spencer to build an 800-seat $100,000 theatre.

Woodstock's present theatre, the 470-seat Capitol, also owned by F. G. Spencer, who is affiliated with Famous Players, will be used only for motion pictures on Fridays and Saturdays after the new house is completed. The rest of the week it will be open for community activities.

CABINET POST FOR MILTON GREGG, VC President of the University of New Brunswick, Milton Gregg, VC, has become minister of fisheries in the Mackenzie King government. A veteran of both world wars, he was for several years in the film and theatre business after the first one. He was formerly a Conservative.

Gregory Houses To National

(Continued from Page 1)

bring the number of theatres operated by National to 31. The company will be booking and buying for 45 houses.

Included in the transaction is a site in Oakville owned by Gregory on which the company will begin the erection of a 750-seat theatre this fall.

Another aspect is the covenant by Gregory to erect another house in Acton on the lot he owns opposite the present theatre.

Gregory, who will retire from business, came to Canada from the United States 40 years ago. Three years later he began exhibiting films in Acton with an Edison machine which, he says, "could be heard three blocks away." The place, which seated 150, was little better than a barn.

His next venture was in Georgetown, three years after he opened in Acton, where he used an old church until he built the present house 18 years ago. In 1923 he erected the Oakville theatre.

Gregory's son, Leslie, was also well-known in the theatre business, having operated houses in Hamilton and Brampton.

NFB
The New
CANADA CARRIES ON
RELEASE FOR
September
CAREERS AND CRADLES
A NATIONAL FILM BOARD PRODUCTION
Distributed by
COLUMBIA PICTURES

Variety Show Earns Fund Over 20 Gs

(Continued from Page 1)

tures and trappings associated with a Hollywood premiere. A large crowd began gathering early on Yonge Street, where the block had been roped off from traffic, and looked on with keen interest as newsreel cameramen and radio interviewers busied themselves outside the flag-draped theatre.

Lorne Green interviewed Morris Stein, the "heart" of Variety; John J. Fitzgibbons, chief barker; Billy De Wolfe, Miss Canada and others over CKEY.

First one to appear before the public inside the theatre was Don Henshaw who, attired as a barker, explained Variety to the patrons and introduced the guests of honor, crippled children in the boxes. He then brought on Shea's usherettes dressed in costumes sent by Leon Leonidoff of Radio City Music Hall and they circulated, selling favors.

Lorne Greene, famed radio personality, followed and brought on John J. Fitzgibbons to receive the donation of a truck by General Motors, to be used for shutins' shows. E. J. Umphrey made the presentation for General Motors, saying "We appreciate the opportunity to participate in your noble and useful service. You have our congratulations, admiration and very best wishes."

Next came Ben Norrish, president of Associated Screen News, who presented Fitzgibbons with 16 mm. equipment. After him J. A. Carruthers of Shell Oil offered six months fuel supply and E. W. Hayter of Goodyear Tire & Rubber donated tires.

Fitzgibbons thanked them all, as well as the IATSE for promising projection service and Walter Kennedy of Sovereign Films, O. R. Hanson of Hanson 16 Mm. Films and Bill Redpath of General Film for guaranteeing the picture supply.

The truck which initiated this ceremony, suitably inscribed, graced the stage while the presentations were being made. It was moved to the General Motors exhibit at the Canadian National Exhibition afterward.

The show began with Jack Arthur conducting an overture of Gershwin melodies, then yielding the baton to Horace Lapp while he concentrated on the smooth running of his production.

The first of the stage show was the revue from the George Taggart Organization called "Laughing With the Girls," a thoroughly slick presentation in which Doug Romaine and Mildred Morey, ex-Army Show stars, provided the comedy. It won a fine reception from the crowd.

The second half was made up of acts topped by Billy De Wolfe, who stayed onstage for 30 minutes in answer to the roars of the audience. He was magnificent and did not spare himself, winning the gratitude of the Variety Club as well as the public for the way he served the cause. This was his only Variety appearance. He came direct from Hollywood and returned there.

Another outstanding hit was made by Herb Sells, young musical mimic, who rushed back to the Casino Theatre when his act was over. He was exceeded only by De Wolfe in winning audience appreciation.

Giselle, network star, got a great hand from the crowd for her singing of French-Canadian and Scottish folk tunes while accompanying herself on the piano. Winner of the Parlow violin scholarship, she is a comer and a few seasons should see her famed on the continent.

Jackie Rae emceed the show, introducing Margaret Marshall, "Miss Canada," and Lou Wills, Jr., sensational dancer from Toronto's Club Norman.

The audience, as it entered, saw an old-time stage curtain with ads from local jewelers painted on it. Above everything was a giant heart inscribed "The Heart of Variety." After the show a reception for the performers was held in the Green Room.

Variety men were pleased with the success of the event and an ad thanking all who had helped appeared in the Toronto papers the next day.

Kaye-Mayo Starrer

"A Song Is Born" will be the title of the new Danny Kaye-Virginia Mayo Technicolor comedy now in production at the Samuel Goldwyn studios under the working tag of "That's Life."

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HYE BOSSIN, Managing Editor

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Leiberman Quits Columbia Sales

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Harnick expressed himself as upset by Leiberman's decision to restrict his activities to the theatre field but recognized that his health would no longer permit him to serve Columbia. Leiberman had a heart attack several months ago and is still recuperating. Other Columbia officers regretted that it was necessary for Joe to end their long association, for he enjoyed their confidence and friendship.

The Maritime theatre trade will miss Joe calling on bookers and buyers but, like the Columbia men, they are happy that he will remain in the industry.

Simon, his successor, joined Columbia in 1933 as a poster clerk and has served in the Winnipeg office since in a number of capacities, with time out for military service, which he undertook in 1942.

Leiberman will limit his activities to the operation of the 15-theatre independent circuit known as B & L, which has 14 houses in the Atlantic provinces and one in Maine. He is a partner in it with Mitchell Bernstein.

The old Maritimes Film Company was the first such venture for Leiberman, who came from Toronto, and operated under a sub-franchise from Columbia's Canadian franchise holders. About 15 years ago the company decided to do its own distributing and absorbed Leiberman's setup. He became Columbia's Saint John branch manager and broadened his interests in the exhibition field.

Oroville Theatre Being Rebuit

Work of reconstruction has started on the Orada Theatre in Oroville, BC, severely damaged in a recent fire after less than two years of operation.

Removal of debris from the caved-in roof has been completed and the theatre will be rebuilt from the standing walls.

Gibson New Manager Of Academy, Lindsay

W. J. M. Gibson, assistant manager of the Centre Theatre, Peterborough, Ontario, has succeeded E. S. Meehan as manager of the Academy in Lindsay, Ontario. Meehan, who is Odeon's partner in the Academy and treasurer of the Motion Picture Theatres Association of Ontario, took an indefinite leave of absence due to ill health.

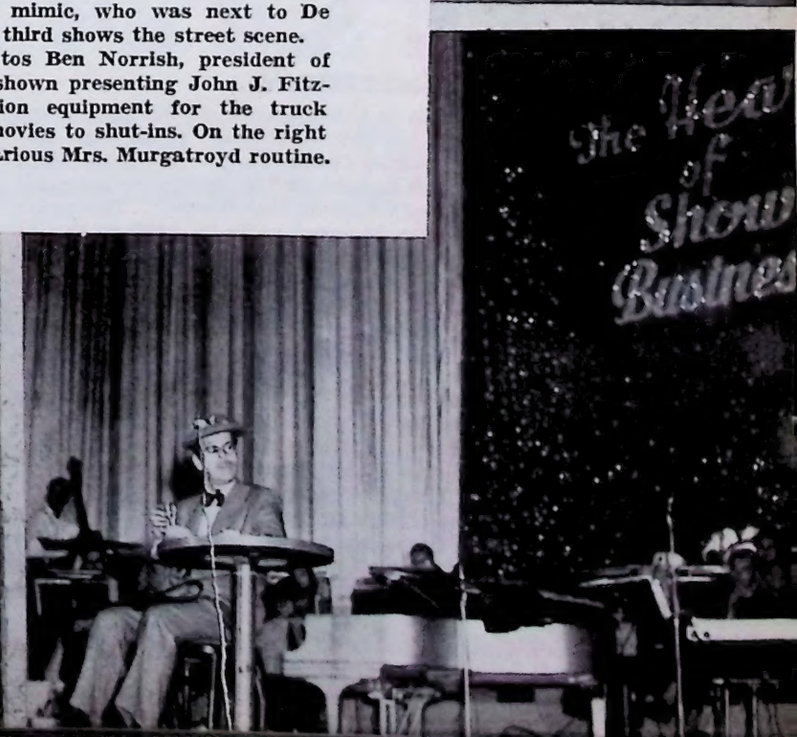
VARIETY THEATRE NIGHT

It was an important evening in the lives of thousands of Torontonians when Variety gave its big show for the fund to erect a school and residence to train crippled children in vocations.

The first photo in the first row across shows Margaret Marshall, Victoria cashier, who is Miss Canada, with Morris Stein, the "Heart" of Variety. The second photo pictures the Shea's usherettes, who sold bunnies attired in costumes sent from Radio City, New York.

The first photo in the second row shows part of the crowd in the theatre; in the second photo we see (left) Jack Arthur, who produced the show, (centre) Billy De Wolfe, Paramount star, the sensation of the evening, and (right) Herb Sells, musical mimic, who was next to De Wolfe in audience favor; the third shows the street scene.

In the last row of photos Ben Norrish, president of Associated Screen News, is shown presenting John J. Fitzgibbons (left) with projection equipment for the truck which will be used to show movies to shut-ins. On the right Billy De Wolfe does his uproarious Mrs. Murgatroyd routine.



Heartbeats

Variviews

Enchanted Evening

The spirit of the theatre of yesterday returned for a single night last week to one of its famed temples, the Imperial. There, night after night in the happier days of other years, living actors launched immeasurable laughter and eased countless hearts among the worshippers.

Returned was the raillery, the glitter, the glamor, the charm. It sparkled again on the street, in lobby and foyer, on the stage, behind the scenes, in the long-deserted green room — and lit up mind and heart. Even the stagedoor johns and janes were back, this time with pad and pencil.

Once again, after many years of contrived and necessary gloom, the house lights were up when the theatre was full. People looked at each other and at their surroundings and liked the experience. Illumination brought intimacy instead of the usual dark-induced isolation.

That spirit, inspired by crippled children, borne by a host of practitioners of the ancient and varied arts of the theatre, sponsored by the Variety Club, ushered in by Jack Arthur and supported by thousands of generous folk, helped create a night to remember. A night to remember when other sentimemories will have faded beyond the too-frail power of human recollection.

For many it was as though the great curtain of Time, pulled back by angels, had parted briefly to let them have one more look at golden days long gone — days that may never come again in the theatre.

But for the guests of honor, the crippled children, it was a thrilling adventure of discovery and exploration in a rich, bright world, the existence of which they had not suspected until this very moment.

"Backward, turn backward, O Time, in your flight," a poet once pleaded, "Make me a child again just for tonight!"

Men and women forgot themselves and were enveloped again in the enchanted cloak of youth as they looked into the gleaming faces of the children and listened to the loveliest of music, their laughter. They saw the magical scene through the eager, enraptured eyes of the young ones.

It was a wonderful thing in a world that seems to have lost its sense of wonder.

To each grownup came that rare feeling of goodness which renews the love of life, a feeling absent from our care-ridden world too long.

Even now, days later, the Heart of Show Business still beats fast with the excitement of that evening.

* * *

Observanda

Busiest guy at the Ex is Glenn Ireton, ex-WB p.a., whose Joe LaFlamme wild life Midway show plays to throngs that would make exhibitors envious. Glenn also had the booster nut stand . . . Eddie Goldsmith returns to The Square as successor to Merv Goldstone in Allied's booking department . . . The screen of the Gaiety, Montreal, was damaged badly by juves sniping at it with staples propelled by elastic bands but the cops cleaned up the situation . . . Joe Bermac is now representing Astor in the Toronto territory . . . The D'Angelo "models" from "the school of charm" changed their minds about helping out at the Variety show. They complained, wrote Jack Karr in the Toronto Star, about "the lack of dignity accorded them when asked to sell favors for crippled children . . ." Not very charming on their part, everyone thinks — particularly since it happened two days before the opening . . . Jim Cameron, one of the hardest of Variety workers, was absent from the big show, he being on his honeymoon . . . You should have seen the Ontario Government 16 mm. theatre at the Ex to realize how efficient and compact a small-gauge operation can be . . . Plenty of movies at the Ex this year, with the Fairex open-air 35 mm. theatre playing to plenty with G-K projection—and Jack Shilling in the booth.

In and Around

THAT GREAT WIND that nearly blew the town away last week was a sigh of relief from Gordon Lightstone, chairman of the Variety ticket committee, and the sunshine that drove away the dark came from the smile of Jack Cooke, chairman of the fund-raising committee and head of the comittee of 30 charged with putting over the show.

WHAT A GREAT GUY that Billy De Wolfe is! No sooner did he get back to Hollywood after a tour that wore him out, than he was asked to come to Toronto. He was so popular here in the past that citizens thought of him as a home town boy. He liked the idea and the cause and he came here. You all know what a wonderful job he did. He knocked himself out working for the frantic folks out in front. As Fitz remarked: "Four or five of those a week and Henry (Ginsberg, Para lot boss) will have to get himself a new boy."

Win Barron had him everywhere before and after the show —on Mickey Lester's program, at a luncheon in the Club Norman and so on. He even commented about it on the stage.

Chatting with Morris Stein, it turned out that Billy had played the Imperial, then the Pantages, when the former was manager.

Toronto couldn't get enough of De Wolfe that night—but it will have its chance. He'll be blitzing the city soon, with "Variety Girl," "Dear Ruth" and "Perils of Pauline" around the same time.

The comic had a tough time getting out of town. His train reservations were made from Hollywood by someone with a long memory, for Grand Truck Railway was specified and CNR and CPR wouldn't accept the reservation.

THE CANADIAN TALENT on the bill was right in there, for George Taggart's unit is top presentation stuff for any house anywhere. Doug Romaine, a Chaplinesque comic, reaped a harvest of laughs and Mildred Morey, the humorous hoyden, romped about in a very appealing way. Mildred was once booked into the Paramount, New York, the chance of a lifetime. She didn't play it but that wasn't because Paramount changed its mind. There's more to the story but not here and now.

THE CROWD GATHERED early on Yonge Street, which was roped off. On top a Gold Medal Shows wagon, loaned by Patty Conklin, Sam Wacker, ex-vauder and now a mining publisher, entertained the crowd attired in barker togs. His tricks and sprightly chatter got many a laugh. Jack Chisholm's boys were mighty busy getting the scene on film while Lorne Green interviewed Fitzgibbons, Stein, De Wolfe and others over a CKEY mike.

ANOTHER SHOW-STOPPER was young Herb Sells, a musical mimic who came over from the Casino and was topped only by De Wolfe. Many patrons who saw him at the Variety show went to the Casino the next night to catch him again. He is handled by De Wolfe's former manager and top-spotting is only a matter of time, in the opinion of Variety showfolk.

THE PACKED HOUSE got a real kick out of seeing Jack Arthur on the stage as he conducted the overture. "It feels good to be up here at the old stand," he chuckled, and the crowd broke into applause and laughter. Jack thanked all the performers, then with typical Arthur consideration, singled out Al Jackson, the Imperial's electrician, for the wonderful job he did in getting the long-unused lighting to serve so well.

DON HENSHAW'S PITCH, delivered in a barker's costume and inviting purchases of favors from the Shea's usherettes attired in costumes from Radio City Hall, was a great piece of work. Don, as game a Barker as there is, is a top scribbler and deliverer of lines. He called the attention of the audience to the youngsters in the boxes.

Hur-ry, Hur-ry, Hur-ry!
Step Right Up, Gentlemen, and Book These Sensational Siamese Stars In A

"SOCKO, MAMMOTH MUSICAL SMASH"*

for PARAMOUNT Week

Aug. 31–Sept. 6

*(DIGESTED FROM THE TRADE MAG RAVES)

STRAIGHT FROM THE HEART OF SHOW BUSINESS COMES

VARIETY GIRL

Paramount's 35th-and-Greatest-Year

One of The Most Remarkable Stills in History—from the big Carnival climax. Never before have so many stars appeared in a single motion picture scene.

...The 40-Star Sensation that will launch Celebration, August 31 to November 29

Produced by
DANIEL DARE

Directed by
GEORGE MARSHALL

Original Screenplay by Edmund Hartmann, Frank Tashlin, Robert Welch and Monte Brice

And Featuring These Songs by Frank Loesser:

"TALLAHASSEE"
"YOUR HEART CALLING ME"
"HE CAN WALTZ"
"HARMONY"

With all these STAR selling angles

TO BRING YOU "PURE GOLD GROSSES IN ANY AND EVERY THEATRE!" —Boxoffice

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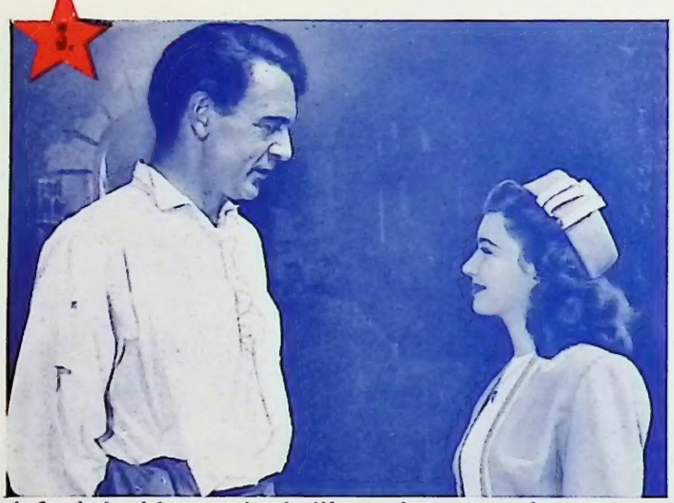


A fan's inside movie thrills as she meets the stars... behind the scenes of a great motion picture studio.

4.

Hollywood hot spots like The Brown Derby, Cocoanut Grove and Grauman's Chinese Theatre.

7.

Two new stars for your boxoffice. "Mary Hatcher plays with verve and charm and Olga San Juan is delightfully funny." *Hollywood Reporter*

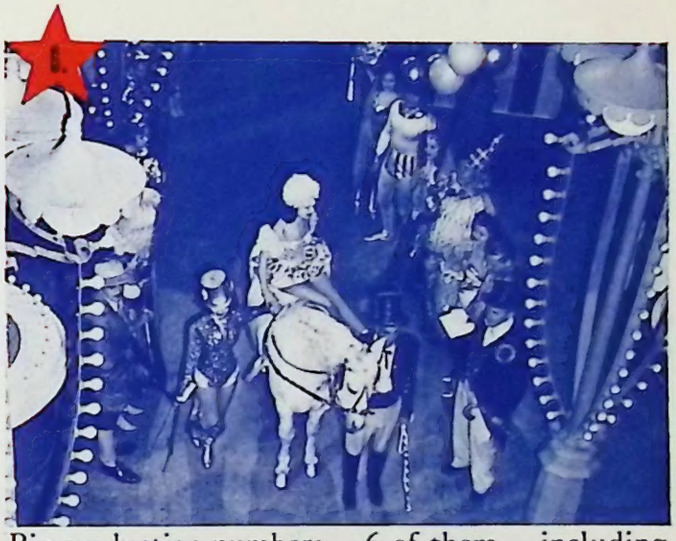
8.

Surprise after surprise . . . and Ladd and Lamour are teamed in the biggest boxoffice surprise of all.

"Strongest name marquee value of the season." *Daily Variety* . . . "Paramount tossed the whole strength of its roster into it." *Hollywood Reporter*

Dramatic story of how the first baby adopted by the Variety Clubs became a successful movie star.

"Bing Crosby and Bob Hope together in skits that are gems of humorous originality." *M.P. Daily* . . . "And their antics draw bellylaffs." *Daily Variety*



Big production numbers — 6 of them — including all the 40 Paramount stars on screen at one time.

4 top directors and writers in cast: "Butler, DeMille, Leisen and Marshall portray themselves and do right by acting assignments." *Boxoffice*

Frank Loesser songs soaring to star popularity . . . including the reigning radio hit, "Tallahassee."

BIG TOP CREW! CHIEF BARKERS!
BARKERS! HERE'S YOUR

VARIETY GIRL

She's the girl you've dreamed about—in the show you've been planning for, for two years... the show Motion Picture Daily says is 'A grand, joyful tribute to Variety Clubs International'.

What a Climax to
Paramount's Fabulous 5

"THE PERILS OF PAULINE"

"DEAR RUTH"

"WELCOME STRANGER"

"DESERT FURY"

and now
"VARIETY GIRL"!

Mary Hatcher, delightful singing star of "Oklahoma!" in the name role . . .

SET FOR TREMENDOUS VARIETY CLUBS PROMOTION!!!

7,800 VARIETY CLUB MEMBERS
participating in coast-to-coast pre-selling for key and subsequent runs.

BENEFIT PERFORMANCES
in 28 cities to spark first engagements with spectacular, space-garnering starts.

CIVIC CELEBRATIONS
in many spots. Official receptions, gala parades, citywide circus atmosphere—pre-arranged by Variety Clubs.

PHOTOGRAPHIC DISPLAYS
of local Tent activities for eye-stopping lobbies and windows.

ALAN LADD TRANSCRIPTION
for broadcasting or live microphone interviews at public functions.

SCORES OF OTHER ANGLES
all set and all in the Paramount pressbook. Get a copy immediately for the whole big campaign.

KEEP AMERICA UNCONQUERED

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 12, No. 35 | REVIEWS FROM FILM DAILY, NEW YORK | $2.00 Per Annum

Moss Rose

with Peggy Cummins, Victor Mature, Ethel Barrymore

20th-Fox 82 mins.

GOOD WHODUNIT NUMBER; HAS NAMES, STORY THAT VARIES FROM ROUTINE.

Fair game for whodunit enthusiasts, here is a neatly handled murder drama that once it seizes upon the thought processes, keeps interest at an intense pitch until the killer is revealed at the very end.

Intelligence is evident in the recreation of London of 1905. Being primarily a murder story, settings and sequences have creditable gaslight elements and fog atmosphere to lend macabre aspect to the unfolding.

With murder the centre of attraction, the story also delineates unusual characters who stem from the seamy side of London. In the case of Miss Cummins, she is a tartish, scheming showgirl, who, having got a line on Victor Mature in the matter of the murder of Margo Woode, her girl friend, uses her knowledge to compel him to take her to his large country estate for a few weeks so she can act a "lady." Once she is there it proves her regeneration and first thing you know Mature falls for her which was more than she bargained for.

Case gets started after Miss Woode is found dead, drugged and smothered. Nearby is an open Bible and in it a rare moss rose. Miss Cummins reports Mature's interest in Miss Woode to the police and after he is freed she makes her proposition. After some hesitancy he agrees and they go to the family home. Charnleigh Manor, in the country. Ethel Barrymore is Mature's mother. She's a strange, brooding character given to bursts of outrage and then, changing quickly, she becomes humanly ingratiating. To Miss Cummins the place is paradise found and she enjoys it until the police come on the scene. Later Patricia Medina is done in, also with drugs and smothered. Bible and flower are included. Mature is arrested. What transpires from that point on won't be told here.

CAST: Peggy Cummins, Victor Mature, Ethel Barrymore, Vincent Price, Margo Woode. George Zucco, Patricia Medina, Rhys Williams.

CREDITS: Producer, Gene Markey; Director, Gregory Ratoff; Screenplay, Jules Furthman, Tom Reed; Adaption, Niven Busch; From the novel by Joseph Shearing; Photography, Joe MacDonald.

DIRECTION, Fine.

PHOTOGRAPHY, First Rate.

Variety Girl

with Mary Hatcher, Olga San Juan

Paramount 93 Mins.

SURPRISES GALORE; ENTERTAINMENT PLUS; A GOOD SHOW BY ALL MEANS; THIS IS BOXOFFICE.

Never once does the imposing load of entertainment offered here totter on its slight framework of two film-struck girls who come to Hollywood to crash the movies. To say this base is skeletal is an understatement. But it serves as an admirable track upon which rolls the entire Paramount studio from top name players—who play themselves—to the inner workings of the studios where they make George Pal Puppetoons.

As each player appears, and in some cases reappears, the whole is considerably enhanced. With the audience never once suspecting what is coming up next, there is a wealth of surprises for them. These surprises, in the form of Crosby, Hope, Milland, Fitzgerald, Ladd, Cooper, Goddard, Lamour, Lake, Tufts, Caulfield, Hayden, Bendix, De Wolfe, DeMille, and that's only about one-third the list. Just after the plot establishes itself the parade of names starts and continues happily for an hour and a half with just enough interruption to give a proper breather to the spectator.

Blending this roster call of the Paramount player list with the story of how the Variety Clubs came to be is the story of "Catherine Brown" played by Mary Hatcher. She is the first foundling of the organization. When this is known, New York calls Hollywood and plans are set to give her a screen test. Meanwhile Olga San Juan happens on the scene and learns of "Catherine" who calls herself for film purposes, "Amber La Vonne." There is impersonation. The girls become friends. The studio contacts "Amber" (San Juan). Miss Hatcher strings along. Once at the studio everybody who is anybody has his/her session aiding, abetting the girls.

Ultimately Miss San Juan, who can't sing, and Miss Hatcher, who can, are spotted in a Variety Club show where in between a half dozen appearances by Bob Hope as emcee, the initial distortion of the plot gets itself ironed out to everyone's happy satisfaction.

"Variety Girl" is a musical item the showman can enthusiastically sink his teeth into and make a very good thing of in terms of boxoffice. He has a great deal of solid, first rate entertainment to offer to his patrons. They are certain to be satisfied.

George Marshall directed. He also appears constantly in the going. Inner workings of the fabrication of Puppetoons are included, in Technicolor. Story has a running gag concerning the constant dunking of the studio manager by Miss Hatcher. This is plenty inventive. There's Spike Jones, too.

CAST: Mary Hatcher, Olga San Juan, DeForest Kelly, William Demarest, Frank Faylen, Frank Ferguson. Also, Paramount players, Bendix to Whelan (Arleen).

CREDITS: Producer, Daniel Dare; Director, George Marshall; Original Screenplay, Edmund Harmann, Frank Tashlin, Robert Welch, Monte Brice; Music Score Direction, Joseph J. Lilley; Associate, Troy Sanders; Songs, Johnny Burke, James Van Heusen, Allan Roberts, Doris Fisher, Frank Loesser; Photography, Lionel Lindon, Stuart Thompson; Art Direction, Hans Dreier, Robert Clatworthy, Set Decorations, Sam Comer, Ross Dowd; Sound, Gene Merritt, John Cope; Music Numbers, Billy Daniels, Bernard Pearce; Film Editor, LeRoy Stone.

DIRECTION, Fine.

PHOTOGRAPHY, Tops.

The Unfaithful

with Ann Sheridan, Lew Ayres, Zachary Scott

Warners 109 Mins.

INTENSE, HUMAN STORY OF MARITAL ENTANGLEMENT, TRAGEDY; FINE ADULT FARE.

With taste, artistry, dignity and firstrate production, there is detailed in "The Unfaithful" an intensely human story of marital entanglement and tragedy. It is a moot clinical dissection of the indirect effect of war on personal lives.

In her part, a departure from previous appearances, Ann Sheridan is thoroughly convincing. Lew Ayres as counsel and friendly adviser, gives his performance stature and sustained interest.

Set in a Southern California city, the case of Miss Sheridan and her infidelity starts when she kills a prowler who attempted to attack her as she returns home late one night. From ensuing details it is brought out that her motive was self defense. The police, however, are not satisfied, and there is an inquest.

While she shrewdly tries to cover up, Ayres feels a growing suspicion and this is confirmed after a visit to Steven Geary, an art dealer, who has a sculptured head of Miss Sheridan. She posed for it while Scott was in the Service, and carried on an affair with the sculptor—the dead man. Geray tries blackmail. He is frightened out of it by Ayres. Ayres and Miss Sheridan try to obtain the incriminating work but by that time Marta Mitrovich, the sculptor's widow has it and she shows it to Scott. Brought up sharply by his wife's adultery, he confronts her and divorce is imminent. The police come for Miss Sheridan who faces trial.

On trial for murder, the complete affair is aired. All three parties—husband, wife, friend—are painfully revealed to the scandal-thirsting public eye. At length Miss Sheridan is acquitted. The oncoming divorce is averted by Ayres who brings the pair together via an impassioned speech.

CAST: Ann Sheridan, Lew Ayers, Zachary Scott, Eve Arden, Steven Geray, John Hoyt, Peggy Knusden.

CREDITS: Producer, Jerry Wald; Director, Vincent Sherman; Original Screenplay, David Goodis, James Gunn; Photography, Ernest Haller.

DIRECTION, Good.

PHOTOGRAPHY, Fine.

Elizabeth Taylor Given Title Role

Elizabeth Taylor, young MGM actress now visiting in England, has been assigned to the title role in "An Introduction to Sally," gay comedy of youth adapted from the novel by Elizabeth. The latter was the pen name of the late Countess Mary Annette Russell, who also authored "Mrs. Skeffington," "The Enchanged April" and other best sellers. Hugh Grey is writing the screenplay for the picture, which will be produced by Leon Gordon.

British Actor Cast In RKO Radio Film

Albert Sharpe, signed to an RKO Radio long-term contract, will have one of the top roles of "The Boy With Green Hair," portraying a former circus performer from Ireland who is working in America as a singing waiter.

This will mark the first Hollywood screen appearance of this prominent character actor of the Irish and English stage, who scored on Broadway with his portrayal of Finian in "Finian's Rainbow."

Skouras Leading Earner In Trade

Charles P. Skouras, president of National Theatres and Fox West Coast Agency Corporation, received a total salary of $586,-143.60 from both companies to head the partial list of top salary earners in the USA, recently issued by the Treasury Department for the calendar year 1945 and the fiscal year 1946. Unreported were the incomes of individuals of Loew's Incorporated and MGM, including that earned by Louis B. Mayer who for some eight years headed the list.

Fifth on the list but second highest among film people was Leo McCarey, producer-director, who reported earnings of $355,-426.61, the bulk of it from his film, "Going My Way," which also earned for him $1,113,035 the previous year to put him right at the top.

Third highest industry earner and eighth from all those reported was Darryl F. Zanuck, 20th Century-Fox production head, with $260,000. Fourth went to Harry Cohn, who drew $223,600 as president of Columbia Pictures. Others who earned over $200,000 were Betty Grable, $208,000; Fred MacMurray, $203,-525.65; and President Spyros P. Skouras, $201,600—all from 20th Century-Fox—and Olivia deHavilland with $206,944.45 from Paramount.

Other salaries reported by those in the motion picture industry included:

Gradwell Sears, UA, $153,838.-55; William Bendix, Hal Roach, $150,266.64; Neil Agnew, Vanguard, $137,525; Ginger Rogers, Vanguard, $117,159.44; Dore Schary, Vanguard, $170,803.01; Jack Cohn, Columbia, $130,000; Rita Hayworth, Columbia, $117,-000; Charles Vidor, Columbia, $91,666.67.

Twentieth Century-Fox:

Charles Boyer, 135,000; Thomas J. Connors, $110,100; Alice Faye, $101,666.67; Bryan Foy, $169,000; Richard B. Haymes, $143,333.33; Harry H. James, $121,666.67; George A. Jessel, $110,500; Ernst Lubitsch, $130,-000; Fred MacMurray, $203,525.-68; Carmen Miranda, $115,000; Thomas Mitchell, $152,916.67; Maureen O'Hara, $190,666.67; Tyrone Power, $110,400; Gregory Ratoff, $150,500; Gene Tierney, $114,916.66.

Paramount:

Barney Balaban $156,000; Bing Crosby, $175,000; Y. Frank Freeman, $130,000; Henry Ginsberg, $189,583.33; Paulette Goddard, $90,000; Dorothy Lamour, $112,372; Alan W. Ladd, $107,-000; Mitchell Leisen, $180,202.57; George Marshall, $156,000; Raymond Milland, $185,833.33; Charles M. Reagan, $81,735.14; Barbara Stanwyck, $140,000; Betty Hutton, $102,583.33; Adolph Zukor, $159,400.

In addition Steve Broidy, president of Monogram Pictures, reported earnings of $78,788.82 in the year ending June 30, 1945.

At Montreal 'Carnegie' Premiere

At the Canadian premiere of United Artists' outstanding musical picture, "Carnegie Hall," at Loew's, Montreal, a reception was held for Ethel Stark, conductor of the Montreal Women's Orchestra.

In the top photo, from the left, are Al Cauley, CJAD announcer; Larry Stephens, publicity manager for United Artists; Ethel Stark; and Phil Maurice, general manager of Consoldated Theatres.

Bottom, from the left, are Phil Maurice; Mrs. H. B. Bowen; Camillien Houde, mayor of Montreal; Ethel Stark; and George Heiber, Montreal manager of United Artists.

WB Signs Lew Ayres To Long-Term Deal

Lew Ayres has been signed to a long-term contract by Warner Bros., it is announced by Jack L. Warner, executive producer. His first assignment under the new pact will be the costarring male lead opposite Jane Wyman in "Johnny Belinda."

Cast in 'Caged Fury'

Sheila Ryan, Buster Crabb and Richard Denning will have the leads in 20th Century-Fox' "Caged Fury," exciting circus story to be produced by Pine and Thomas for Paramount.

Production Started On New Korda Film

Shooting has started on London Films' production of "Bonnie Prince Charlie" starring David Niven. The picture, which will be released in this country by 20th Century-Fox, will be made at Sir Alexander Korda's London Films studio at Shepperton, England.

"Bonnie Prince Charlie" will be directed by Robert Stevenson and produced by Edward Black. It features Margaret Leighton, Will Fyffe, Jack Hawkins and Christine Norden in its cast. The script for the picture was written by novelist Clemence Dane, and Cyril Hartman, 17th Century expert, is acting as period adviser.

'Seabiscuit' Script

Warners has assigned John Taintor Foote to prepare the screenplay for "The Story of Seabiscuit," Technicolor film to be directed by David Butler.

Montreal Sendoff For 'Carnegie'

Long queues that started forming well before the first show at 9.30 a.m. and continued till the last show at night, despite the humidity and 90-degree heat, were the results of a relentless and spectacular publicity campaign staged by Larry Stephens, United Artists' Canadian publicity manager, for the premiere of UA's "Carnegie Hall" at the Loew's Theatre in Montreal. The bally attracted the largest opening-day attendance to crowd into the Loew's in many years.

Big break of the week-and-a-half campaign was the announcement that the Montreal Women's Symphony Orchestra, under the direction of Ethel Stark, would appear in an October concert at Carnegie Hall in New York, scene and theme of the film. A reception for Miss Stark at the theatre as well as other tie-ins were immediately lined up by Stephens, garnering plenty of free newspaper space. In addition all Montreal dailies ran stories and art on "Carnegie Hall," with the Standard devoting a two-page rotogravure layout to stills from the film.

Radio stations CJAD, CFCF and CKAC aired half-hour and quarter-hour recorded broadcasts of music from the picture, while disc jockeys gave numerous plugs to the film. Highlight of the airwave operations was the culminating program over CJAD from the foyer of the theatre, announced by Al Cauley, on which Camilien Houde, mayor of Montreal, congratulated Miss Stark on her forthcoming appearance at Carnegie Hall and on her being selected as one of the judges for the "Carnegie Hall" music students' scholarship contest being presented in conjunction with the showing of the film.

Elaborate window displays were arranged by the larger department stores, with Columbia, Sonora and Victor dealers devoting their entire stores to "Carnegie Hall" promotion. Many of the stores took co-operative newspaper ads.

Gets Femme Lead In Monogram Western

Christine McIntyre has been signed for the feminine lead in "The Man from Powder River," Monogram western to star Johnny Mack Brown with Raymond Hatton. Other castings for the film are Wheaton Chambers, Genova Gray, Cactus Mack, Frank LaRue, Ted Adams and Carl Mathews.

Famous Players' Men Head West

(Continued from Page 1)

Banff Springs Hotel on September 4th, 5th and 6th, with the final meeting at Lake Louise.

On September 8th and 9th Famous Players executives will meet with their British Columbia theatre and district managers at Harrison Springs Hotel in British Columbia.

The executives will return east after the British Columbia get-together and meet with the eastern partners and associates at the Chateau Frontenac, Quebec, on September 18th, 19th and 20th.

Attending the western partners' meeting from Toronto will be J. J. Fitzgibbons, R. W. Bolstad, vice-president; Larry Bearg, western division general manager; Ben Geldsaler, chief booker, and James R. Nairn, director of public relations and advertising.

Morris Stein, eastern division general manager, will be in charge of the Quebec meeting.

In October Famous Players executive will hold regional meetings with their managers. Dates have not yet been set but meetings are scheduled for Montreal, Toronto and Niagara Falls.

No More Film Work For Eddie Cantor

Eddie Cantor, producer and costar with Joan Davis in RKO Radio's "If You Knew Susie," told the trade press recently that this would be his last picture. Adding that he had put his best effort into this forthcoming RKO Radio comedy with music, Cantor stated that he believed it to be his best film and one which it would be impossible for him to top.

In the future, he will make himself available to serve any cause where needed. His present tour being on behalf of various philanthropies, he has made transcriptions in New York on behalf of the New York Infirmary Drive and the Displaced Persons Program.

RKO Re-Releasing Six Outdoor Pix

Robert Mochrie, RKO Radio vice-president and general sales manager, has notified the company's branches of plans to re-release six outdoor action pictures starring George O'Brien. Titles of the first three are "Gun Law," "Border G Man" and "Painted Desert." Titles of the remainder, to be released later, are "Renegade Ranger," "Lawless Valley" and "Trouble in Sundown."

Republic Readies Big Production Program

(Continued from Page 1)

outdoor films, several features, the novelty film and the cartoons. Improved since first used, Trucolor has had excellent exhibitor acceptance in the Roy Rogers releases, according to Grainger.

Titles and themes were chosen on the basis of showmanship as well as entertainment values, Yates stated, with emphasis placed upon stories and production talent. Top star names will be used in nine deluxe productions, he said.

Latter group include "Wake of the Red Witch," from Garland Roark's best-selling novel and Literary Guild selection; "Eagles in Exile;" "Crosswinds," from the Ladies' Home Journal novelette by Martha Cheavens; "Sea of Darkness;" "Last of the Westerners;" "Untamed;" "End of the Rainbow;" by Ernest Lehman and Geza Herczeg; "Don Careless;" and "In Old Los Angeles." John Wayne will have leading roles in "Wake of the Red Witch" and "Eagles in Exile."

Two specials, "The Red Pony" and "Macbeth" are scheduled. Former, from the John Steinbeck story, is to be made as a Charles K. Feldman-Lewis Milestone production in Technicolor, starring Myrna Loy, Robert Mitchum, Louis Calhern and Peter Miles. Orson Welles and his Mercury Players will appear in Welles' production of "Macbeth."

Assured by circuit operators and Independents that they are ready to support "B" productions, 16 pictures are scheduled by Republic in a Variety Group. Titles include "Down Tahiti Way," "Daredevils of the Sky," "Slippy McGee," "Singapore Sal," "Campus Honeymoon," "Thunder in the Forest," "Strange Escapade," "Woman in the Dark," "South Sea Susie," "The Castaway," "Crooked Cargo," "Betrayal," "Heart of Virginia," "Secret Service Investigator," "Contraband," and "Flight from Fury."

Six Trucolor Premiere Productions, starring Roy Rogers, are titled "Grand Canyon Serenade," "Under California Stars," "Chimes of Catalina," "Eyes of Texas," "Heart of Ramona" and "Westerner and the Lady."

Six All Star Productions, starring Monte Hale and Adrian Booth, also in Trucolor, are titled "Colorado Thorobreds," "Sundown in Santa Fe," "Son of God's Country," "The Overland Trail," "Under Mexican Skies" and "The Gay Gaucho."

Bob Clampett will produce four Trucolor cartoons, the first titled, "It's a Grand Old Nag." Novelty feature, "Bill and Coo," produced by Ken Murray, features a cast of birds performing like humans.

Eight Famous Western subjects, starring Allan "Rocky" Lane, will include "The Wild Frontier," "Oklahoma Badlands," "Ghost Town Raiders," "The Denver Kid," "Desperadoes of Dodge City," "Marshall of Amarillo," "Carson City Raiders" and "Cimarron Trails."

TONY BEACON
New exploitation manager for Eagle-Lion Films of Canada.

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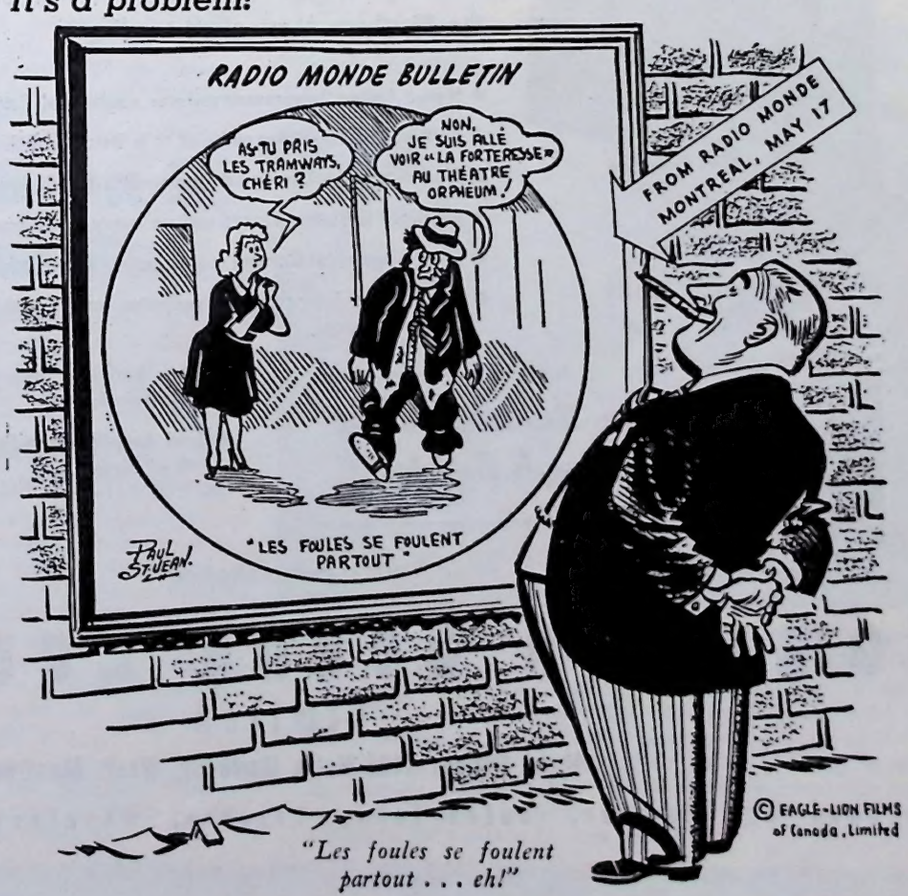
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"LES FOULES SE FOULENT PARTOUT"
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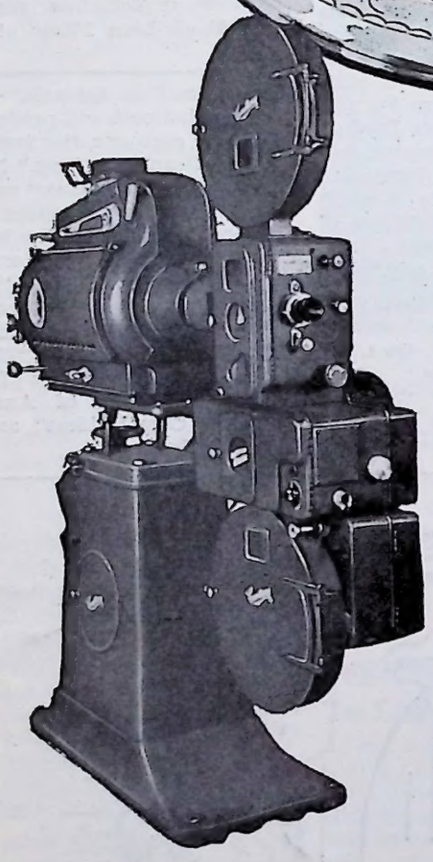

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